



# HOMEWOOD SUITES by Hilton

## The Upscale Extended Stay Powerhouse

HOMEWOOD SUITES by Hilton™

Homewood Suites by Hilton™ is the upscale, all-suite, residential-style, extended stay leader in satisfaction and performance. This innovative brand offers travelers a unique approach to longer stays by allowing guests to remain in their routines while on the road for business or leisure. Offering developers a cutting-edge hospitality model that has fueled growth and demand for the brand, Homewood Suites is an exciting investment opportunity for a balanced hotel portfolio and is flexible enough to complement a variety of site locations.

### SYSTEM SIZE AND LOCATIONS

526

OPEN HOTELS

106

HOTELS IN THE PIPELINE

NORTH AMERICA & CALA LOCATIONS

### WHY DEVELOPERS CHOOSE HOMEWOOD SUITES

**SCALABILITY AND FLEXIBILITY.** Homewood Suites is ideal for new builds and renovations and suburban, urban and adaptive reuse projects.

**EFFICIENCY.** The Efficiency Suite and suite-type flexibility help reduce the footprint of the overall asset.

**EXTENDED STAY BENEFITS.** With extended stay per available room occupancy at 41.9%, Homewood Suites hotels enjoy the benefits of consistent occupancy levels, allowing for an efficient operating model.

**HIGH-QUALITY PORTFOLIO.** With the introduction of prototype 10.0 and a continued focus on our mature estate through Fixed Renovation Cycle Management, the brand maintains a high level of consistency.

**HILTON HONORS CONTRIBUTION.** Approximately 66% of guests staying at Homewood Suites are Hilton Honors Members—a strong network of travelers who know and love the brand.

# WHY WE ARE THE #1 CHOICE OF GUESTS

## SMART, INTUITIVE DESIGN.

We provide thoughtful comforts and a homelike setup designed to flex to the needs of a longer stay.

## RELIABLE, FRIENDLY SERVICE.

We engage with guests, asking thoughtful questions, anticipating needs and looking for ways to make memorable experiences.

## INSPIRED LIVING.

Everything we do is designed to make guests feel like they have exactly what they need in a casual, communal environment.

## PERFORMANCE\*

### OCCUPANCY

73.9%

### ADR

\$125.57

### REVPAR

\$92.82

### EXTENDED STAY

41.9%

*\*Comparable and currency-neutral system-wide statistics as of the year period ending December 31, 2021.*



## THE HILTON PERFORMANCE ADVANTAGE

As the upscale extended stay brand in the Hilton portfolio, Homewood Suites owners and operators benefit from Hilton's power, reputation, scale and performance engine—all delivered by the world's premier hospitality company.

**Hilton Honors™** is our award-winning guest loyalty program that connects you with its more than 123 million Members. Hilton Honors also offers direct marketing efforts designed to drive immediate business to your property.

**Regional Marketing** teams supporting the Americas, EMEA and APAC regions take a purposeful, customer-oriented approach to inspiring demand for our hotels.

**Portfolio Marketing** initiatives leverage the power of our 18 global brands, combining resources to maximize efficiencies on each marketing investment.

**Hilton Worldwide Sales** is a global team of sales professionals located in major markets that supports hotels in the Hilton portfolio through industry knowledge, resources, expertise and account management.

**Hilton Reservations and Customer Care** employs thousands of highly skilled, multilingual customer service professionals who work around the clock to keep rooms booked and guests happy.

**Online Services** put your property at travelers' fingertips wherever they are, with the latest mobile, search and online channels providing locally relevant content in more than 20 languages.

**Revenue Management** helps you maximize profits while increasing guest satisfaction, with industry-leading pricing and yield management capabilities.

**Information Technology** is critical for your property's success. Our industry-leading OnQ suite seamlessly handles reservations and property management systems, StayConnected provides reliable in-room internet access and LightStay tracks your property's sustainability efforts.

**Hilton Supply Management** leverages Hilton's purchasing power to bring you competitive pricing on superior products and services.

**Learn more at [Hilton.com/development](https://www.hilton.com/development).**

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